



Seher Flags & Flags Poles L.L.C. The Flag Company

UAE - INDIA

 [seherflags.com](https://www.instagram.com/seherflags) 

 [theflagcompany.in](https://www.instagram.com/theflagcompany) 

Flags & Banners



Single

Cross

Size: 4x6 in, 6x9 in, 8x12 in

TABLE FLAGS



Flag Size: 4x6inch, 6x9inch, 12x18inch
2x3ft, 3x4.5ft, 4x6ft, 6x9ft, 8x12ft
or any custom

UAE NATIONAL FLAG



Flag Size: 4x6inch, 6x9inch, 12x18inch
2x3ft, 3x4.5ft, 4x6ft, 6x9ft, 8x12ft
or any custom

SPORTS FLAGS



Flag Size: 4x6inch, 6x9inch, 12x18inch
2x3ft, 3x4.5ft, 4x6ft, 6x9ft, 8x12ft
or any custom

CUSTOM LOGO FLAGS



Flag Size: 4x6inch, 6x9inch, 12x18inch
2x3ft, 3x4.5ft, 4x6ft, 6x9ft, 8x12ft
or any custom

COUNTRY FLAGS



Flag Size: 2x6ft, 3x6ft, 4x8ft
or Any Size

ADVERTISING FLAGS



Flag Size: 4x6inch, 6x9inch, 12x18inch
2x3ft, 3x4.5ft, 4x6ft, 6x9ft, 8x12ft
or any custom size

SCHOOL FLAGS / UNIVERSITY FLAGS



Pole Size: 4Ft, 6Ft, 8Ft, 10Ft

INDOOR FLAG POLES



Pole Size: 4Ft, 6Ft, 8Ft, 10Ft, 15Ft, 20Ft, 25ft

OUTDOOR FLAG POLES



Flag Size: 8x12ft, 12x18ft, 20x30ft
30x45ft, 60x90ft or any custom size

GIANT FLAGS



Flag Size: 8x12inch

TOUR GUIDE ANTENNA



Flag Size: 4x6inch, 6x9inch, 12x18inch
2x3ft, 3x4.5ft, 4x6ft, 6x9ft, 8x12ft
or any custom size

DROPDOWN FLAGS

Flags & Banners



Flag Size: 4x6inch, 6x9inch, 12x18inch or any custom size

MOVIE FLAGS



Flag Size: 4x6inch, 6x9inch, 12x18inch or any custom size

EXCHANGE FLAG



Banner Size_ 10x15Ft, 20x30Ft, 30x45ft or any custom

GIANT BANNER



Flag Size: 4x6inch, 6x9inch, 12x18inch or any custom size

PENNANTS FLAGS



Size: 6x72inch, 6x65inch or any custom size

MUFFLER SCARF



Flag Size: 4x6inch, 6x9inch, 12x18inch 2x3ft, 3x4.5ft, 4x6ft, 6x9ft, 8x12ft or any custom size

HOTEL FLAG



Flag Size: 4x6inch, 6x9inch, 12x18inch 2x3ft, 3x4.5ft, 4x6ft, 6x9ft, 8x12ft or any custom size

HAND FLAGS



Flag Size: 12x18inch, 2x3ft, or any custom size

PROMOTIONAL



Flag Size: 12x18inch, 2x3ft, any custom size

CEILING HANGING FLAGS



Flag Size: 2x3 inch, 4x6 inch or any custom size

CAR FLAGS



Flag Size: 3x4.5ft, 4x6ft or any custom size

BODY FLAGS



Flag Size: 6ft

BACKPACK BANNER

Fabric Signage



DOME BASE
BASE PLATE
X BASE
SPIKE BASE
Flag Size: 6ft, 8ft, 12ft, 16ft

TEAR DROP FLAGS



DOME BASE
BASE PLATE
X BASE
SPIKE BASE

SWOOPER FEATHER FLAGS



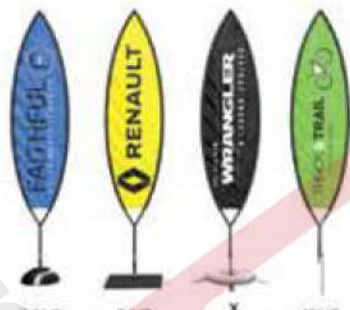
DOME BASE
BASE PLATE
X BASE & Water Bag
SPIKE BASE
Flag Size: 6ft, 8ft, 12ft, 16ft

L BLOCK RECTANGLE FLAG



DOME BASE
BASE PLATE
X BASE & Water Bag
SPIKE BASE
Flag Size: 6ft, 8ft, 12ft, 16ft

SHARKFIN FLAG



DOME BASE
BASE PLATE
X BASE & Water Bag
SPIKE BASE
Flag Size: 12ft, 16ft

BULLET FLAGS



Flag Size: 6ft, 8ft, 12ft, 16ft

TELESCOPIC BIG FLAG STAND-5MTRS



Flag Size: 2x3Ft, 2.5x4Ft, 3x6Ft,

FOLDABLE BANNER



FABRIC TENSION COUNTER

Size: 1 Meter

FABRIC TENSION COUNTER



Flag Size: any custom size

TRADESHOW TABLE COVER



Flag Size: 2x3ft, 2x4ft, 3x6ft, 3x8ft, 4x8ft,

ONE/ TWO SIDED STREET POLE BANNER



UMB Size: 36inch, 42inch, 48inch

GARDEN UMBRELLA



HAND UMBRELLA

FABRIC STANDEE



Flag Size: 2x4Ft, 2x5Ft, 3x6Ft and 3x6Ft

CURL STANDEE



Flag Size: 2x4Ft, 2x5Ft, 3x6Ft and 3x6Ft

TOBLERONE STANDEE



Flag Size: 2x4Ft, 2x5Ft, 3x6Ft and 3x6Ft

GRAND STANDEE



Flag Size: 2x4Ft, 2x5Ft, 3x6Ft and 3x6Ft

STRIKING STANDEE



Flag Size: 2x4Ft, 2x5Ft, 3x6Ft and 3x6Ft

LAVISH STANDEE



Flag Size: 2x4Ft, 2x5Ft, 3x6Ft and 3x6Ft

SNAKE STANDEE



Flag Size: 2x4Ft, 2x5Ft, 3x6Ft and 3x6Ft

SLANT STANDEE



Flag Size: 2x4Ft, 2x5Ft, 3x6Ft and 3x6Ft

SUPERB STANDEE



Flag Size: 2x4Ft, 2x5Ft, 3x6Ft and 3x6Ft

VALENCIA STANDEE



Flag Size: 2x4Ft, 2x5Ft, 3x6Ft and 3x6Ft

ELEGANT STANDEE



Flag Size: 2x4Ft, 2x5Ft, 3x6Ft and 3x6Ft

STRIKING STANDEE



Flag Size: 2x4Ft, 2x5Ft, 3x6Ft and 3x6Ft

ROUND HANGING SIGNS



Flag Size: 2x4Ft, 2x5Ft, 3x6Ft and 3x6Ft

RECTANGLE HANGING SIGNS



Flag Size: 2x4Ft, 2x5Ft, 3x6Ft and 3x6Ft

FABRIC TABLE



Flag Size: 5x5Ft, 8x8Ft, 10x10Ft

SEMICIRCLE



Flag Size: 8x8Ft, 10x10Ft

ARCH + TABLE



KIOSK



POP UP FABRIC KIOSK



BARRICADE STANDEE

FABRIC PILLARS AND TOWERS



PILLAR

Flag Size: 6ft, 7ft

FABRIC PILLAR



SQUARE FABRIC SKY TOWER

Flag Size: 6ft, 7ft

SQUARE



TRIANGULAR FABRIC SKY TOWER

Flag Size: 6ft, 7ft

**TRIANGULAR
FABRIC TOWER**



CYLINDRICAL FABRIC SKY TOWER

Flag Size: 6ft, 7ft

**CYLINDRICAL
FABRIC TOWER**

FABRIC ARCH



FABRIC BOX ARCH

Flag Size: 8x8Ft, 10x10Ft

BOX ARCH



FABRIC EDGE ARCH

Flag Size: 8x8Ft, 10x10Ft

FLAT ARCH

PROMOTIONAL TENT

STAR TENT



CANOPY TENT

6FT X 6FT (2X2M)



Top Branding + Frame



Top Branding + Backwall



Top Branding + Backwall + 2 Side Half Walls



Top Branding + Backwall + 2 Full Walls

10FT X 10FT (3X3M)



Top Branding + Frame



Top Branding + Backwall



Top Branding + Backwall + 2 Side Half Walls



Top Branding + Backwall + 2 Full Walls

10FT X 20FT (3X6M)



Top Branding + Frame



Top Branding + Backwall



Top Branding + Backwall + 2 Side Half Walls



Top Branding + Backwall + 2 Full Walls

STADIUM BRANDING



SEAT COVER



**BARICADE
BRANDING**



**FABRIC STADIUM
BRANDING**



**SCRIM CLOTH -
SPEAKER BRANDING**



Flag Size: 6ft, 8ft, 12ft, 16ft

**FENCE SCRIM -
MESH FABRIC**

FASHION



SASHES



RIBBONS



FURNISHING



SAFTY VEST



APRON BRANDING



STRING BAGS



CAR COVER

FABRIC BACKDROP



Flag Size: 6x6ft, 8x8ft, 10x8ft any custom size

**PILLOW
BACKDROP**



Flag Size: 7.5x7.5ft

**VELCRO FABRIC
POP UP DISPLAY**



Flag Size: 7.5x7.5ft

**CURVED VELCRO
POP UP DISPLAY**



Flag Size: 6x6ft, 8x8ft, 10x8ft

**STEP AND REPEAT
BACKDROP**

BACKLIT FABRIC LIGHTBOX



**BACKLIT OR NON LIT
FABRIC TOTEM**



**BACKLIT OR NON - LIT FABRIC
PROMOTIONAL TABLE**



**BACKLIT OR NON - LIT
FABRIC CUBE**



FABRIC EXHIBITION SERIES



FES-02



FES-03

FABRIC EXHIBITION SERIES



FES-04



FES-05



FES-06



FES-07

ACHIEVEMENT



DECCAN Chronicle

World's largest cricket jersey was made within nine days

DECCAN CHRONICLE | BIPIN DANI

Published: Jun 5, 2022, 4:18 pm IST

Updated: Jun 5, 2022, 4:24 pm IST

CT | | | | |



The jersey got Guinness record recognition in the IPL final in Ahmedabad on Sunday. (By Arrangement)

The world's largest cricket jersey (56 m x 42 m), which got Guinness record recognition in the IPL final in Ahmedabad on Sunday, was prepared within nine days by Mumbai's Flag Company.

The idea was conceptualized by the IPL owners.

"Well, something like this needs all hands-on deck. There wasn't any one person at the flag company who wasn't involved and didn't contribute to this project. A 55-member team worked on this massive opportunity", Dalvir Singh Nagi, the company CEO, speaking exclusively, said.

"After all a project like this require immaculate planning, in time procurement, accurate designing and rendering, printing and stitching precision, smooth logistics and handworking assembly line", he added.

The time frame given was 15 days but the company was able to finish the product within 9 days.

"Printing (logos of all ten teams) and piecing the parts together required a lot of trials and errors and massive effort. The semi-finished printed fabric was shipped to the location for assembling and the piece was stitched and brought together to shape and live at the venue. It was overwhelming and exciting all at once!", Nagi added.

"It was a moment of pride and gave us goosebumps when the record was announced and exhibited and the entire nation applauded the effort. We felt one with the nation at that moment. It was like a surreal dream", he signed off.

NDTV PROFIT

'Har Ghar Tiranga' Campaign Drives 'Unprecedented' Demand For National Flag

'Har Ghar Tiranga' campaign by the Centre to commemorate 75 years of the country's independence has helped boost demand for the tricolour as flag makers and traders are witnessing a surge in order and sales of the national flag.

Source: NDTV Profit | Updated: August 19, 2022 11:22 am IST



'Har Ghar Tiranga' campaign leads to 'unprecedented' demand for tricolour

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Kolkata: 'Har Ghar Tiranga' campaign by the Centre to commemorate 75 years of the country's independence has helped boost demand for the tricolour as flag makers and traders are witnessing a surge in order and sales of the national flag.

Flag manufacturers also hailed the central government's decision to allow companies to spend their CSR (corporate social responsibility) funds for the campaign.

"There has been unprecedented demand for the national flag this year. I have not seen such a demand in the last 16 years of my business. We are still receiving enquiries but we have to decline some of them at the last minute. We have already supplied 10 lakh pieces of the national flag and sales were bolstered by the Har Ghar Tiranga campaign," Mumbai-based The Flag Company co-founder Dalvir Singh Nagi told PTI.

MEDIA 4 GROWTH

(Home • News • Supplier & Service Provider • The Flag Company unfurls expansion plans)

The Flag Company unfurls expansion plans

By Smita Sinha | December 26, 2018

The signage company's new factory is spread across 45,000 sq ft and another 15,000 sq ft will be added to the existing facility soon.



Mumbai-based flags and signage firm The Flag Company (TFC) has opened a new manufacturing unit early this year. The new factory is spread across 45,000 sq ft and the company will add another 15,000 sq ft to their existing facility soon. Currently, the factory has a headcount of 45 employees.



Flag has presence in 7 cities - Mumbai, Delhi, Hyderabad, Chennai, Pune and Goa. It has recently opened an office in Bangalore and will soon open a new office in Dubai to cater to the Middle East market.



"After the January 2019 SGU exhibition, we will open a new office in Dubai. We have done a market research. Our setup is ready in Dubai but we are only waiting for the market response. There is an opportunity in the Middle East market and the pricing is also great," Dalvir Singh Nagi, Managing Director of The Flag Company told *Media4Growth*.



With 18 years of experience in textile and printing, TFC has been in the manufacturing business since 2006. TFC manufactures all fabric soft signage, flags for local and international consumption, backlit and front lit signage, stadium branding and billboards. The company specialises in sublimation, direct printing, digital screen printing.



Dalvir Singh added speaking about the company, "We are specialised in printing in different textures of fabrics like polyester-tercote, woven, satin and sport polyester, cotton, nylon and khadi in all size and to GSM varying from 70gsm to 270gsm fabric. Currently, we are printing on 22m x 100m single piece of cloth without any stitches. The daily capacity of printing would be of 20,000 sq ft."

TFC has four verticals - Flag and banners, Fabric Signage, Stadium branding, LED backlit fabric signage. The company is equipped with all the latest machines in the market. Work is carried out at 6 units - weaving unit, dyeing and raising unit, fabric processing and printing, quality control division, stitching unit and packaging.

"We are the only company in India manufacturing fabric from procuring yarn to weaving to printing to stitching to dispatching. For four colour print jobs we use Juki Machinery for all the stitching and weaving is done on Dofzer Looms in order to produce the finest quality fabric," Singh added.

The company has a few strategic retail projects for Central, F&B, M&S & Spencer's (Chennai, Delhi and many more). "We have produced 35,000 sq ft of retail backlit signage in 2 years. Recently, we have done 550 sq ft backlit ceiling for Central in QD Kumar Pacific, Pune," said Singh.



Mumbai, Wednesday, November 15, 2006

DNA - MUMBAI coastwatch

Flag-bearer of our times

Juhu-based 58-year-old Amarjeet Singh Nagi was so moved by the tragedy of July 11 train blasts that he changed the line of his business from exporting readymade garments to making the Indian flag

Rajesh Parmar, who

being the chairman of the Vithalwadi Cooperative Housing Society, Juhu, which has the longest list of ho-

wood stars as its members, 58-year-old Amarjeet Singh Nagi was always known to be the flag bearer for all the 70 plus celebrity residents. But few in town knew that Nagi is

the largest maker and exporter of the Indian National flag. Nagi was engaged in the textile business for the last 20 years. His company was one of the leading exporters

of readymade garments. But the July 11 train blasts opened up another chapter in the life of this businessman from Juhu. "I felt torn between the

status and sense of a feeling of lack of pride for one's country and its National flag," Mr Nagi. "At the time of the incident, I decided to make Indian tricolour in different sizes so that it could reach the maximum number of fellow countrymen," he added.

Within days, Nagi set up a flag designing and manufacturing unit and started churning out flags that could be displayed in cars, on office tables, hung on the walls and furled atop rooftops. And he aptly renamed his enterprise as The Flag Company.

An international exhibition held on August 5, 2006 at Pragati Maidan, Delhi where his stall evoked much interest, opened up the export market for him. He received orders from various countries like Tanzania, Ethiopia, Azerbaijan, Afghanistan, Sri Lanka, South Africa, Mauritius, Kuwait, Egypt, Afghanistan, and even the US.

During the just concluded Champions Trophy, the Board of Control for Cricket in India (BCCI) used the flags supplied by Nagi's company.

Amarjeet Singh Nagi now plans to hold a flag exhibition at different cities and states of the country to popularise the dignity and ethos of the National flag.



Amarjeet Singh Nagi with his son Dalvir Singh showcases his flag collection in Juhu. - Sheher News Desk

BUSINESS INDIA • March 25, 2007

Business India

THE MAGAZINE OF THE CORPORATE WORLD

New Business



What started out as a pure passion and hobby is a booming business now

Flag bearer of the world

If the 11 July, 2006 Mumbai train blasts were a big tragedy in the life of Mumbaiian, it also brought to the fore citizens' concern about the well being and safety of the common people, a rare sense of awakening and national pride. It was also a rare display of Mumbaiian's brotherly feelings, sympathy and compassion for those who were directly or indirectly affected by the tragedy.

One of them was Amarjeet Singh Nagi, a Mumbai-based textile mill owner and garment exporter. The train blast opened up a new chapter in his life. As the then chairman of the Vithalwadi cooperative housing society area in Juhu which houses bungalows of big businessmen and film stars like Amitabh Bachchan, Nagi felt terribly tormented by the blasts and shaken by a general apathy towards the tragedy among a lot of people in the area. "I immediately thought," says Nagi, "what is wrong with the people? Don't they have any sense of pride for their nation and the national flag?"

He had observed that not many Indians had hoisted the national flag. He was instantaneously reminded of Naveen Jindal, industrialist-turned-politician, who had fought a pitched battle with the government and finally won the right for all citizens to

hoist the national flag. An engineer by training, Nagi with the help of his son Dalvir, immediately set up a designing and manufacturing unit at his factory and started churning out the national flag in large numbers for free distribution to his neighbours.

For the first time in the history of the national flag, Nagi chose to use hunting cloth made of polyester instead of the traditional khadi to give the flags a longer life. To enhance the permanence of the flag colours he also used special dyes.

Flags for all

"This innovation was necessary," he says, "because I wanted the people to use them on a regular basis and also periodically maintain them with a wash or dry cleaning." Seeing that Nagi could produce huge volumes of flags which were becoming a much sought-after possession in a close circuit, some close friends advised him to take up flag manufacturing more seriously as a regular business.

Spurred by the idea, Nagi started collecting flag designs of different nations, sports events and companies and manufactured a large number of samples. In less than one month of his foray, he named his venture The Flag Company. In August 2006, he

was invited to the International Media Exposition at Delhi's Pragati Maidan. His first exposure to the exhibition itself turned out to be quite a memorable one. His stall witnessed a large number of footfalls.

Impressed by his work, a number of participants from Asian, African and European countries became his customers there and then, placing orders with him for large quantities of flags. He secured orders from Sri Lanka, Mauritius, South Africa, Tanzania, Ethiopia, Saudi Arabia, Kuwait, Egypt, Afghanistan, and even the US. "It was like a dream run for me," recalls Nagi. Soon, he realised his hobby might eventually overtake his major interest in textiles and garment export business. Precisely, that is what started happening. A few weeks before the Champions Trophy last year, he secured a huge order from the BCCI. "All the flags displayed during the event were supplied by me," says Nagi with a tinge of pride.

"What started out as a pure passion and hobby, is now becoming a big business for me," How big? Nagi will not disclose the figures, but indicates they could run into crores in the foreseeable future. Right now, he is busy making national flags for countries such as Zimbabwe, Tanzania, Mozambique, and Botswana, besides many other countries. He is also making flags for Mozambique's Freedom Party, Tanzanian and Botswana police, besides several corporates. In India, he claims, he is the only one to produce volumes on massive scales. "My core business of textiles and design unit offers me this opportunity," he says. "Moreover, I also have the first mover advantage in the business."

Right now, he is in the process of bidding for several upcoming international sports events, including the Commonwealth Games 2010 at New Delhi, Asian Games, etc., where he will have tough competition from global players. He has also set his eyes on the next Olympics and is confident of winning most of the bids. How? "We as an Indian company have a cost and cheap labour advantage over the rest," he says oozing confidence.

— DEEPTI KUMAR SINGH

ACHIEVEMENT



WHO ARE WE ?

- Incorporated in 2006
- Head Office & Factory at Mumbai
- 7 Offices in India and 1 Office at Dubai, UAE
- India Presence – Mumbai, Delhi , Bangalore, Pune, Goa, Hyderabad & Chennai
- 55,000Sqft Factory at Mumbai
- Supplying across India and exporting to the world

Manufacturer & Supplier

- Flags– All Countries & Customized
- Banners
- Stadium Branding
- Fabric Standee
- Sublimation Printing
- Screen Print(Disperse Printing)
- LED Backlit Fabric Lightbox

- Serving the Nation
- Big India Flags being supplied to 55 monumental flags across the country
- Biggest Flag at Wagah Border, Attari which is 80ft X 120 ft is supplied by The Flag Company
- Supplying to 15 Airports in India

Supplied to Prestigious Events (few of them below)

- World Military Games 2007, Commonwealth Games 2010, Lusofonia Games 2014, South Asian Games 2016 (Guwahati)
- BRICS 2016, BRICS U-17 Football 2016, Vibrant Gujarat 2017 , WB Summit Bank
- 2017, African Development
- 2017, Asian Athletics Odisha 2017 And More

OUR BUSINESS PARTNERS



HOW IT'S DONE

We procure the best possible polyester yarn available in the country. Weaving is done on Sulzer Looms in order to produce the finest quality fabric. The finishing is done before printing to get maximum absorption. We use the highest quality and safe chemical dyes to get durable and brighter colour effects. Our padding, disperse and discharge print facilities are the latest and second to none in the industry. For four colour print jobs we use Juki Machinery for all the stitching.

We also specialise in screen printed, dispersed dye flag manufacturing. We have the latest sublimation printers and heat transfer machines. The sublimation process ensures that the richness of the fabric and sharpness of the image is preserved. The combination of screen printing and dispersed dyeing produces long lasting and light weight flags.



MISSION

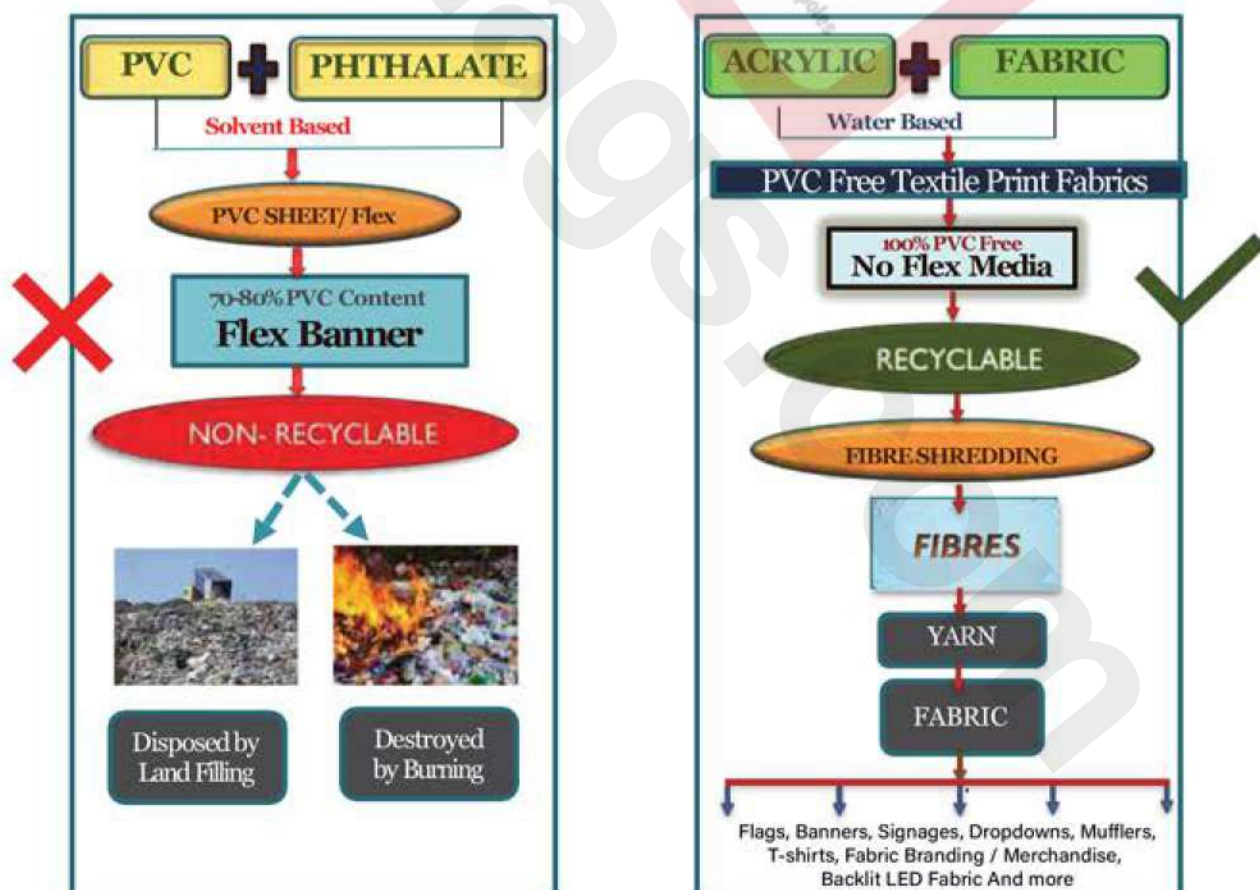
OUR OBJECTIVE IS TO PROVIDE OUR CUSTOMERS WITH THE WIDEST VARIETY OF FLAGS IN THE BEST POSSIBLE QUALITY AND AT THE MOST COMPETITIVE COST. WE ENDEAVOR TO ENSURE THAT EVERY CUSTOMER IS SATISFIED AND BENCHMARK OURSELVES TO 100% REPEAT BUSINESS. .”

Underlying our dedication to delivering world-class products and services is our commitment to strong product knowhow and manufacturing process. Throughout our product development process, we benchmark and evaluate our flags and equipments against predefined quality measures, ensuring consistently high standards for the products we launch.

Our approach to developing high-quality products begin with our creative and production teams. Our training programs enhance the skills of our development and quality assurance workers. All our units are fully equipped with the latest machines in the market. Work is carried out at 6 units : Weaving Unit, Dyeing and raising Unit. Fabric Processing and Printing, Quality Control Division , Stitching Unit and Packaging .

We incorporate the processes from higher levels of quality control Mode into our development environment, some such processes are project planning, in-process inspections, and quality planning and tracking. This framework supports the individual teams in using the specific development methodology most appropriate to their current project.

“Go Green Go Fabric”



2007 - 4th CISM WORLD MILITARY GAMES

2008 - Life Insurance Corporation of Indian

(LIC)- Pan level Supply of flags

2009 - ICC Cricket World Cup 2011

2010 - Commonwealth Games 2010

2011 - The Buddh International Circuit

2012 - PEPSI IPL 2012

2014 - LUSOFONIA GAMES

2015 - Indian African Summit

2016 - South Asian Games - Guhwati



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Dubai

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Dubai U.A.E.

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Mumbai - UAE



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